Will Lande

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WORK EXPERIENCE

HG Data, Santa Barbara — *Product Manager*

March 2016 - March 2017

- Led the development of HG's first software product
- Managed the backlog for multiple product lines
- Built out APIs for both efficiency and longevity
- Rapidly wireframed many designs with stakeholders
- Managed data pipeline in and out of HG's products
- Identified relevant KPIs and compiled into easy to understand reports
- User tested different personas to discover unknown needs and issues

CJ Affiliate, Santa Barbara — *Quality Specialist*

October 2012 - March 2016

- Led high profile client meetings to actionable solution
- Built out automated and manual programs
- Designed internal tools to better regulate network issues at scale
- Independently investigated issues and bugs and brought them to conclusion
- Worked on a monthly payout process that cleared millions per month

Inovati, Santa Barbara — *Mechanical Engineer*

June 2011 - December 2011

- Built and indexed complicated bills of materials
- Created custom products leveraging existing stock
- Identified methods to simplify processes
- Made testing apparatuses and executed experiments
- Utilized client and internal data to improve

OTHER EXPERIENCE

May 2017 to December 2018 I traveled to India, Nepal, South East Asia, and Europe to explore. I found the experience invaluable in so many ways. One of my favorite skills I honed is the efficiency and clarity of group discussion.

PROOF

Grew the HG Focus user base over 1000%
Successfully took a free product to paid
Led development on a $5 million project
Co-managed team of 15 offshore developers

SKILLS

User Experience	Design
Rapid Prototyping	Scoping
Project Management	Analytics
Product Management	Roadmaps
Requirement Gathering	Wireframing
	Web Analysis

TECHNOLOGIES

HTML	CSS
Python	SQL
GitHub	AWS
Tableau	Jira
Pivotal	Javascript
Tracker	Elasticsearch
inVision	

PROJECTS

[HG Focus](#)— Chrome Extension
HG Discovery— Web Application
[HIMSS Logic](#)— Chrome Extension

EDUCATION

University of California Santa Barbara
–B.S. Mechanical Engineering

Graduated 2012